

BasisPro™ Cost Basis Calculator



BasisPro Features and Benefits:

- Save time by quickly calculating the complete cost basis—realized gain/loss—for any stock or mutual fund.
- Comply with Internal Revenue Code (IRC) by using the same solution the IRS depends on to calculate cost basis.
- Obtain detailed stock charts and quotes. Historical corporate action data dates back to 1950.
- Generate detailed customized cost basis reports.

BasisPro™, a GainsKeeper® product, provides clients with a simple way to calculate cost basis information. Specifically designed as a cost basis solution for financial advisors, planners, tax preparers, brokers, and back offices, BasisPro eliminates inaccuracies in cost basis reporting by providing an application to calculate this information efficiently.

How BasisPro works

With BasisPro, you can research and analyze complex corporate actions, such as stock splits, spin-offs, and mergers, as far back as 1950. BasisPro is a web-based application that allows you to manually enter trades or import transactions that have been entered into our Excel® template. Once transactions are in BasisPro, all corporate actions affecting the original trade lots are automatically applied to determine the shares and cost basis on the specific holding dates. This information is calculated and displayed within seconds. The results can then be exported to an Excel spreadsheet or a PDF file and saved on your desktop or e-mailed to your client.

Now is the time for BasisPro

Calculating cost basis for individual stocks and mutual funds is a time-consuming task that requires great precision. If it is not done correctly, the mistakes can be extremely costly. With the Internal Revenue Service (IRS) scrutinizing cost basis reported on your securities more closely than ever before, there is even more reason to ensure that your calculations are accurate. The IRS and BasisPro rely on the same information source – CCH® Capital Changes, a part of Wolters Kluwer Financial Services and the recognized leader in corporate action tax analysis – to track cost basis calculations. If BasisPro customers are audited, they can have confidence that they are using information that is derived from the same solution the IRS uses. In addition, proposed federal legislation will place the burden of accurate cost basis calculations squarely on investors, so it is important investors have concise information.

Our team draws from their many years of experience in the securities industry. We combine that with the expertise of our internal group of legal contributors who have honed their skills at some of the most prominent securities practices in the nation.

BasisPro can do virtually any calculation in a matter of seconds

BasisPro handles U.S. equities and mutual funds. Historical calculations are unlimited with BasisPro and can be tracked back to as long ago as 1950. It also provides DRIP estimates for all cash dividends dating back to 1973. With BasisPro, you can analyze entire portfolios at once, produce detailed customized reports, and generate e-mails to your clients.

Cost basis made convenient. BasisPro eliminates the headaches associated with missing or inaccurate information by using advanced technology that rebuilds cost basis in seconds.

BasisPro is the ideal solution for:

- Retail Brokerage Firms
- Full-Service Brokerage Firms and Advisers
- Fund Management
- CPAs
- Registered Investment Advisers (RIA)
- Back Offices
- Tax Preparers

The technology behind BasisPro

BasisPro combines the power and support of GainsKeeper with industry-leading data and technology, including:

- IRC-Compliant Data
- CCH Capital Changes Adjustments
- State-of-the-Art Technology

GainsKeeper develops web-based technology solutions to meet the complex tax reporting and portfolio analysis needs of the investment community.

BasisPro: simple, fast, and accurate

With BasisPro you have the ability to calculate complete cost basis of any stock or mutual fund. It's truly that simple, fast and accurate. To learn more about BasisPro, visit www.gainskeeper.com.

Do it today, and be ready for whatever comes your way!



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